



FOR IMMEDIATE RELEASE

COOL RESOURCE FOR HOT SLEEPERS

MOORESVILLE, N.C., March 30, 2011 – Chili Technology is sponsoring a blog dedicated to people with sleep temperature problems. On March 31, 2011 www.coolallnight.com goes live as a resource for millions of people suffering from sleep disruptions, insomnia, or poor sleep due to temperature problems. Hot sleepers can log on to share their experiences, ask questions, and find solutions.

Whitney Creech is the blog's author, posting regularly on a variety of topics associated with sleep temperature. Being a hot sleeper herself, Creech identifies personally with being too hot to sleep. She has a busy family and is active in her community, so she understands how disrupted sleep affects quality of life. Creech brings her passion for better living to www.coolallnight.com to provide resources and answer questions for all those seeking relief from their sleep temperature problems.

Sleep experts place the ideal sleeping temperature between 60°F-68°F. Achieving a comfortable temperature for sleep can be challenging, especially when other factors cause disruptions. The causes of sleep temperature issues can be intermittent like the heat and humidity of summer or chronic like a serious medical condition. Some people simply sleep hot no matter what the season, and many couples sleep at different temperatures. Whatever the cause, www.coolallnight.com is dedicated to helping people find relief for their sleep temperature problems.

About Chili Technology, LLC

Chili Technology, LLC is a privately owned, rapidly growing product development company based in Mooresville, North Carolina. The Company focuses on heating and cooling systems incorporating patented "Chili Technology". Product successes include the ChiliPad and ChiliBed. For more information, please visit www.chilitechnology.com, write PR@chilitechnology.com, or call 877-235-6271.

About Whitney Creech

Whitney Creech is an active lifestyle advocate. As a wife and mother of three, Whitney is passionate about wellness and healthy life balance, particularly diet, exercise, and rest. She is active in her church and community, directing children's programs, organizing fundraisers, and mediating women's groups. Whitney's natural communication style and genuine enthusiasm to help others makes her the ideal author for www.coolallnight.com.

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