



FOR IMMEDIATE RELEASE

CHILIPAD TO BE FEATURED ON DIY'S DREAM HOUSE

MOORESVILLE, N.C., January 3, 2011 – DIY Network's show "Dream House" will feature Chili Technology's ChiliPad in an upcoming episode. The show airs Sunday nights beginning January 9 and follows couples through the challenges of building their dream house.

The current series "Dream House Log Cabin" follows newlyweds Fred and Natasha Ruckel as they build the log cabin of their dreams in New York's Catskill Mountains. Fred Ruckel is also the Executive Producer for the series. There will be a total of three ChiliPads in the home: a King Dual-zone, a Queen Dual-zone and a Full Single-zone.

The episode featuring the ChiliPad is expected to air Sunday, February 27 at 8:30 PM ET. Viewers can also view episodes and find other information about "Dream House Log Cabin" on the DIY Network website:

<http://www.diynetwork.com/dream-house-log-cabin/show/index.html>.

Chili Technology, LLC revolutionized the sleep industry with the ChiliPad, a climate control system that cools or heats any bed. Temperature is adjustable in 1 degree increments from 46°F to 118°F. Dual-zone ChiliPads offer independent temperature control for each side of the bed.

The ChiliPad is energy efficient, averaging only 80W of energy use per control unit. ChiliPad users can realize substantial savings by cooling or heating only their bed at night instead of their entire house.

Chili Technology's patented solution has proven itself as a market leader with increasing worldwide consumer demand. In addition to relieving common sleep temperature problems, such as night sweats, the Chili Technology system is widely recognized for providing comfort to consumers who suffer from injuries, illness, arthritis, osteo-related conditions, sore muscles, insomnia, chemotherapy symptoms and hot flashes from menopause among other health related issues where cooling or warming the body helps reduce or eliminate discomfort.

About Chili Technology, LLC

Chili Technology, LLC is a privately owned, rapidly growing product development company based in Mooresville, North Carolina. The Company focuses on mattress heating and cooling systems incorporating patented "Chili Technology". Product successes include the ChiliPad and others. For more information, please visit www.chilitechnology.com, write PR@chilitechnology.com, or call 704.235.6831.

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